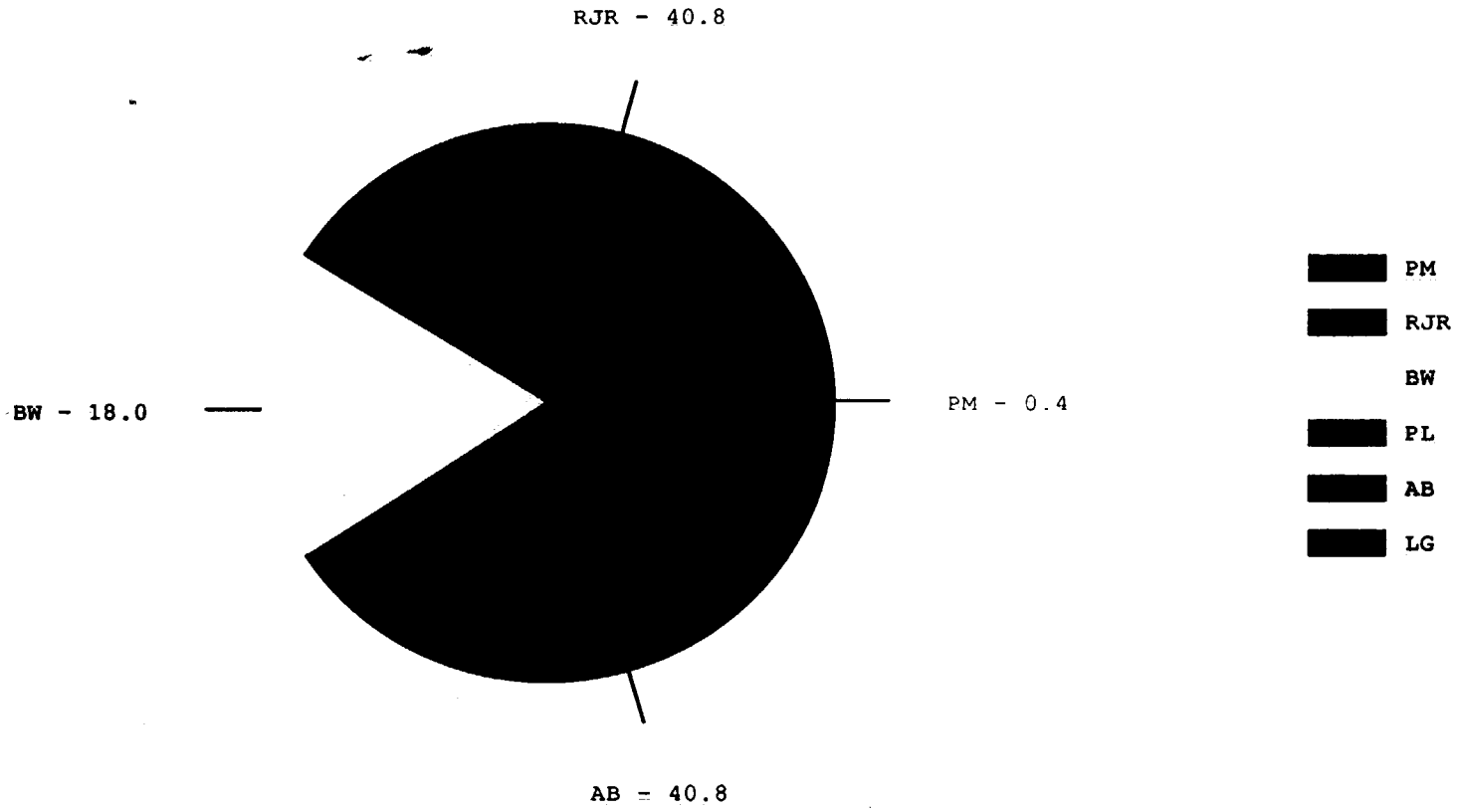
Ultra Low Tar Filter Segment
1989 Market Share



1989 Market Share (1.6%)
Total Volume = 8.3 Billion Units

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Source: https://www.industrydocuments.ucsf.edu/docs/jnkl0000